Feedback and amendment summary for the Health and Wellbeing Strategy 2019-2022

Background and Purpose

This document aims to provide a summary of the feedback and amendments taken based on the responses from the Health and Wellbeing Strategy consultation.

After engaging with many Wiltshire Council departments and partner organisations during the winter period of 2018/19 a first draft of the Health and Wellbeing Strategy was circulated for review via a consultation survey. This survey took the form of 20 open ended questions focused first on whether the themes selected were felt by the responder to be appropriate then asking the same 4 open ended questions for each of the themes to explore whether they had been described appropriately. For the full list of questions please see appendix A.

We received 25 responses. We would like to thank everyone who responded to the consultation. All the responses were discussed by two Public Health Consultants and the Public Health Principal for Knowledge and Intelligence. The following sections will highlight the changes made based on the feedback and then address a couple of thematic responses that we feel do not require strategy amendments but are worth discussing when targeting specific operational issues in any future implementation plans.

Amendments

A few grammatical and spelling errors were highlighted by the respondents. These errors have been addressed. We do not wish to detract from the readers time by going into further detail on these changes.

The prevention theme did not include reference to education or training. Following a number of suggestions that it should the theme description now reads:

> Prevention- Improving health and Wellbeing by encouraging, educating and supporting people to take responsibility to improving and maintaining their own health.

Within the document health referred to both physical and mental health. However, many readers reported a need for mental health to be included in the document. To address this difference in interpretation a statement was added to page 4. The statement reads:

> Within this document Health and Wellbeing refers to both the physical and mental health of people and is greater than simply an absence of ill health and disease, it is a feeling of physical, emotional and psychological wellness.

To reflect a couple of requests to include a statement on carers an amendment was made to a paragraph on page 12. The paragraph now reads:

> We need a system that is fit for purpose, can manage the challenges of increasing demand, focuses on prevention, supports those with long-term conditions and their carers and helps our populations to improve their health outcomes.

Three additional local strategies were highlighted to us. The End of life strategy, the Wiltshire Autism Strategy and the Wiltshire Playing Pitch Strategy.

Comments for a future discussion

Lots of comments were made that sit below the scale of the Health and Wellbeing strategy. These can be broken down into issues raised and possible solutions.

Issues raised included:

- Transport/Access was often highlighted as a somewhat unique issue for Wiltshire
- Concerns over the environment
- Digital technological issues- either that residents may not have access to digital technology or that they do not engage with digital technology
- Children with complex needs are being failed
- Concerns of reduction in care homes
- Lack of housing

Solutions raised included:

- Taking advantage of technology, including using social media networks
- A more caring approach from services when someone is struggling to manage their responsibilities
- Financial education
- Working closely with schools and colleges
- Classes for strength training in the older age population to reduce frailty
- Link in more with Wiltshire Council leisure centres

A few respondents wished to highlight sub-groups or groups with particular health issues. For example, Carers, those with autism, those going through menopause and those with mental health issues. It was felt for many of these sub-groups that they are best discussed in their own strategy (i.e. the Carers strategy or autism strategy) rather than in the Health and Wellbeing strategy as the Health and Wellbeing strategy and its aims will be reflected within these more specialist strategy documents.

Final comment

We would like to thank everyone who contributed to the development of the strategy.

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Appendix A

Consultation questions

Consultation for the Wiltshire Health and Wellbeing Strategy 2019-2022
The health and wellbeing of the people of Wiltshire is the highest priority for the Wiltshire Health and Wellbeing Board. We are determined to achieve the best outcomes for our population through good quality housing, education, employment and safe communities. Our ambition is to enable and support everyone to flourish and live well. This strategy marks a chapter in the continuous development for our Health and Wellbeing board. It has been developed based upon the evidence of need and has enabled the board to focus on four thematic areas where it can have its most impact ensuring everyone has access to the opportunities and services that we would expect for our own friends and families.

To read the draft strategy please click here.

We would like your views on the current draft of the strategy. Your views will help to re-shape the final draft.

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The 2019-2022 Health and Wellbeing strategy focuses on 4 key themes:

Prevention- Improving health and wellbeing by encouraging and supporting people to take responsibility to improving and maintaining their own health

Localisation- Enabling communities to be stronger and more resilient and recognising that across Wiltshire different approaches will be required to deliver the best outcomes for all of our population

Tackling Inequalities- Addressing the wider determinants of health, the conditions in which people are born, grow, live, work and age, to improve health outcomes

Integration- ensuring health and social care is personalised, joined up and delivered at the right time and place.

Q1 Do you agree with these 4 strategic themes?

Q2 Are there any changes you would suggest?

Q3 Are there any additional themes you feel should be included?

Prevention

Achieving change
We will:
• Introduce measures to prevent ill health across the life-course, including working to increase uptake in immunisations, as well as working with partners in housing, employment and planning to promote health and wellbeing.
• Adopt a systems approach to prevention at a place, community and an individual level.
• Work together to ensure interventions are accessible to all populations, with a focus on smoking cessation and substance misuse.
• Prioritise the reduction of alcohol related harm across the county for all age groups.

Q4 Do you agree with how we will achieve change?

Q5 Are there any further methods to achieve change you would like added to the strategy?

Measuring change
As a Health and Wellbeing Board we will use our population data to monitor the impact of our efforts through reduction in premature mortality by helping people lead healthier lives to:
• Empower all people to start well, live well, stay well and age well.
• Support communities to be more active, eat well and achieve a healthy weight.
• Decrease the inequalities in premature mortality.
• Continue to reduce smoking prevalence and substance misuse.

Q6 Do you agree with how we will measure change?

Q7 Are there any further indicators we could use to measure change?

Tackling inequalities

Achieving change
We will:
• Create an environment where our communities feel happy and supported and have access to opportunities that can help to improve their lives.
• Work with partners to improve the quality and supply of homes to help prevent homelessness.
• Continue our work with school, early years settings and other educational establishments to give children, young people and families the best start to their educational lives.
• Adopt a systems approach to worklessness, into supporting people into accessing good quality employment.
• Through our commitment to achieve a carbon neutral county, we will work together to improve air quality.

Q8 Do you agree with how we will achieve change?

Q9 Are there any further methods to achieve change you would like added to the strategy?

Measuring change
As a Health and Wellbeing Board we will monitor data relating to the wider determinants of health, which can have significant impacts on health inequalities. Change will be measured against the implementation of this strategy, including:
• Improvements in the security of tenure/ home ownership
• Increased countryside access that enables all our communities to participate
• Increased support into good employment for as many people as possible
• Increased community resilience, through reducing vulnerability and exploitation.
• Reduction in the educational

Q10 Do you agree with how we will measure change?

Q11 Are there any further indicators we could use to measure change?

Localisation

Achieving change
We will:
• Make sure the right services, facilities and support are provided to help people help themselves and connect them with the local community.
• Pursue opportunities to enable our populations to manage their health in the way that best suits them.
• Encourage and help our people to make healthier choices by working in partnerships with local organisations to support health improvement through the contacts that they have with individuals.
• Work together to develop systems to enable people to take more responsibility for their own health and care through technology and digital systems.

Q12 Do you agree with how we will achieve change?

Q13 Are there any further methods to achieve change you would like added to the strategy?

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Measuring Change
The Health and Wellbeing Board will measure change on localisation against the implementation of this strategy, including:
• Reduced numbers of people experiencing loneliness and social isolation
• Improved service user views on community inclusivity
• Improved satisfaction for staff and patients on provision of local services

Q14 Do you agree with how we will measure change?

Q15 Are there any further indicators we could use to measure change?

Integration

Achieving change
Integration and joining up of services has been and continues to be a key priority of the Health and Wellbeing Board. It remains a feature of how the HWB, local authority and Wiltshire CCG conduct their business. This strategy continues to prioritise integration and aims to widen its reach by highlighting ways in which joint working can be further strengthen. Wiltshire's framework for a new integrated health and social care model, illustrates how partners will work together to achieve this change.

Q16 Do you agree with how we will achieve change?

Q17 Are there any further methods to achieve change you would like added to the strategy?

Measuring change
Change on integration will primarily be measured through the work of the Wiltshire Integration Board. This will be progressed in conjunction with the Health and Wellbeing Boards collaborative approach to integration. Working with individuals, communities and services, the Health Wellbeing
Board will seek to:
• Empower all people to start well, live well, stay well and age well
• Reduce the gap between Healthy Life Expectancy and Life Expectancy
• Maximise independence for older people and for those with longterm conditions
• Ensure good end of life care is available

Q18 Do you agree with how we will measure change?

Q19 Are there any further indicators we could use to measure change?

The Health and Wellbeing Strategy links to multiple strategies, these are:

Youth Justice Plan
FACT Partnership Strategy
Looked After Children Strategy
SEN Support Strategy
Transitions Plan
Transformation Plan for CH&YP
Mental Health and Wellbeing
Children's Young People's Plan
Voluntary and Community Sector Strategy
Core Strategy
Park and Open Spaces
Local Development Framework
Local Transport Plan (LTP)
Cycling Strategy
Smarter Choices Strategy
Walking Strategy
Public Transport Strategy
Accessibility Strategy
Air Quality Strategy
Licensing Policy
Procurement Strategy
Digital Strategy
Better Care Fund Plan
Outcome Based Commissioning
Careers in Wiltshire Joint Strategy
Annual Public Health Report
Wiltshire Community Safety Partnership Strategy
Domestic Abuse and Sexual Violence Strategy
Housing Strategy
Homelessness Strategy
Sexual Health and Blood Borne Viruses Strategy
Old People's Strategy
Obesity Strategy
Swindon and Wiltshire Transforming Care
Partnership Model
Dementia StratBetter Care Fund Plan
Outcome Based Commissioning
Careers in Wiltshire Joint Strategy
Annual Public Health Report
Wiltshire Community Safety Partnership Strategy
Domestic Abuse and Sexual Violence Strategy
Housing Strategy
Homelessness Strategy
Sexual Health and Blood Borne Viruses Strategy
Old People's Strategy

Obesity Strategy
Swindon and Wiltshire Transforming Care
Partnership Model
Dementia Strategy
Careers Strategy

Q20 Are there any additional strategies or plans you feel should be added?

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